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O.A. Nos.17 to 20 of 2026
in C.S. (Comm.Div.) No.8 of 2026

IN THE HIGH COURT OF JUDICATURE AT MADRAS

DATED: 12.01.2026

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THE HONOURABLE MR.JUSTICE **SENTHILKUMAR RAMAMOORTHY**

O.A. Nos.17 to 20 of 2026
in
C.S. (Comm.Div.) No.8 of 2026

Kamal Hassan

.. Applicant in
all applications

VS

1.Neeyevidai,
Door No.2, Ground 3/1,
Wheat Crafts Road,
Nungambakkam, Chennai – 600 034.

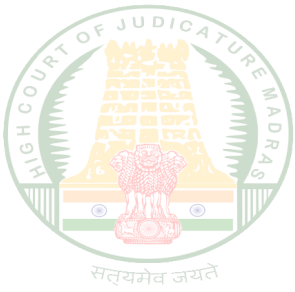
2.John Doe(s)

.. Respondents in
all applications

For Applicant : Mr.Satish Parasaran,
Senior Counsel
for Mr.Vijayan Subramanian
in all applications

COMMON ORDER

In a suit seeking remedies to restrain the violation of the plaintiff's personality and publicity rights, the plaintiff has presented these interlocutory applications.



O.A. Nos.17 to 20 of 2026
in C.S. (Comm.Div.) No.8 of 2026

WEB COPY

2. Learned senior counsel for the plaintiff invited my attention to several photographs containing morphed images of the plaintiff. He submits that these images are causing incalculable damage to the plaintiff's image and reputation as a celebrity. Learned counsel also refers to use of the plaintiff's image, name and the like on merchandise without the plaintiff's consent or endorsement.

3. Upon examining the above, a strong *prima facie* case is made out. Therefore, the respondents are restrained from creating false images of the plaintiff and depicting the same through any media until the next date of hearing. The respondents are also restrained from selling merchandise bearing the plaintiff's image or name, including screen name attributed to the plaintiff, without the plaintiff's consent or endorsement until the next hearing date. This order will not, however, stand in the way of caricature, satire or other forms of permissible creative expression.

4. Issue notice to the respondents returnable on 04.02.2026. Private notice is also permitted. Since a John Doe has been added as the second respondent, the plaintiff shall issue a publication both in English Daily and a Tamil Daily with wide circulation in Tamil Nadu



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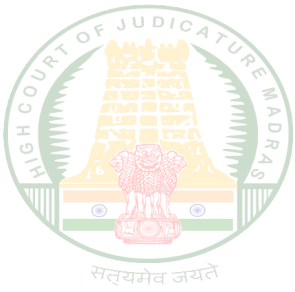
communicating this order. The plaintiff shall comply with Order

XXXIX Rule 3 of Code of Civil Procedure.

5. List on 04.02.2026.

12.01.2026

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*O.A. Nos.17 to 20 of 2026
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SENTHILKUMAR RAMAMOORTHY,J.

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