



# CONSUMER ADVOCACY: POSTER MAKING COMPETITION - 2021

*On the occasion of*

**WORLD CONSUMER RIGHTS DAY-15<sup>th</sup> MARCH 2021**

## **ABOUT US**

Calibre and Career is an initiative of DigiGrasp Educational Services Pvt. Ltd., an organization committed to imparting knowledge, shaping careers and empowering young minds of our country. The objective behind establishing the institute was to launch a common platform for students seeking to sit for varied competitive exams and also by means of skill-based courses to make them more employable in the market. The organization today has a larger network of educators and provides study material for several professional and educational courses which equip the students with practical knowledge and skill.

## **ABOUT THE COMPETITION**

World Consumer Rights Day is an annual occasion dedicated to highlighting the power of consumers and their rights for a fair, safe and sustainable marketplace for everyone. We are currently facing a **global plastic pollution crisis**. Although plastic can be a highly useful material in everyday life, our consumption and production of plastics have become unsustainable.

The Pew Charitable Trusts & SYSTEMIQ report – “**Breaking the Plastic Wave**”, released in August 2020, calculates the flow of plastic materials into the ocean will **triple** by 2040 if major innovations and changes in policy and behaviour do not occur.

This World Consumer Rights Day (15 March 2021), let all of us join together to **tackle plastic pollution**. This year is a critical time in highlighting, addressing, and tackling plastic pollution as the global COVID-19 pandemic adds to the rise of single-use plastics including face masks, gloves, and food packaging.

**Calibre and Career has come up with their first poster making competition on Consumer Advocacy for students from any field, all over India. The idea is to engage students in spreading public awareness and education on socio-legal issues pertaining to the society.**

**THEME FOR 2021:** #NOPLASTICPOLLUTION

### **ELIGIBILITY**

The competition is open for all sections of students from Law, Science, Humanities, Arts and others.

### **SUBMISSION GUIDELINES**

- Interested Participants can send their posters to **postercomp.21@gmail.com**.
- The last date to register and send your entries is **21<sup>st</sup> March 2021 by 6 p.m.**
- Participants can paint, draw or sketch a poster by hands or through graphics. They should also send a small write up of not more than 100 words explaining the issue highlighted in the poster.
- The content or idea must be related to the topic and should make it easier to understand the theme.
- The Collage/Poster should be creative and original artwork of the participant.
- Entries received will be the subject matter of the organiser of the event.
- Certificate of Merit to top five entries.
- Certificate of participation to all the participants.

### **REGISTRATION DETAILS**

- Details to be provided in the e-mail: Name, Course and College.
- Registration Fee for One Participant – 200 Rs.

Two Participants (Team) – 300 Rs.

### **ACCOUNT DETAILS**

Name of Payee - DigiGrasp Educational Services Pvt. Ltd.

Name of the Bank - HDFC Bank

Bank Branch – K-2, Jangpura Extension, Delhi – 110014.

Branch Code Number - 000587

Bank Account Number - 50200047295149

Type of Bank Account – Current Account

IFSC code - HDFC0000587

### **IMPORTANT DATES**

- Last Date to Submit: **21st March 2021**
- Declaration of Result: **22<sup>nd</sup> March 2021**

### **CONTACT DETAILS**

Phone: +91 9873253242

E-mail: postercomp.21@gmail.com